Sally Saltwater

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555-555-5555

**Education and Honors**

Indiana University May 2020

Bachelor of Science in Business, GPA: 3.7/4.0 Bloomington, IN

Major: Marketing

Hudson and Holland Scholars Program (top 20% of high school class, 3.2+ GPA)

Executive Dean’s List (Fall 2015)

**Marketing Experience**

American Marketing Association at Indiana University May 2016-August 2016

*Member* Bloomington, IN

* Coordinated monthly activities for club members by attending biweekly programming meetings, in order to create fun and educational activities related to marketing
* Collaborated with other geology students each month on projects related to current research in the field of geology, to become more familiar with everyday geology practices
* Attended workshops and network with guest professional speakers about the field of geology, to gain knowledge and skills that are helpful for pursuing a future career in the geology field

Marketing Inc. May 2015-August 2015

*Intern* Fishers, IN

* Assisted with the creation of marketing materials for industry events in order to gain knowledge about how to advertise for large promotional events
* Gathered data and analyze marketing trends using databases to gain awareness on what trends are popular among different consumer groups

**Sales/Customer Service Experience**

Windsor Fashions May 2015-August 2015

*Sales Associate*  Bloomington, IN

* Communicated with customers by greeting them upon entrance and directing them to the various departments within the store, to create an easy and enjoyable shopping experience
* Trained new employees by providing supervision and shadowing on the various store policies and expectations, in order to ensure a productive work environment

Target January 2014-May 2015

*Sales Associate* Fishers, IN

* Resolved customer complaints by corresponding with customers with empathy and following up with store errors in order to provide quality customer service
* Processed incoming merchandise using the store’s cataloguing system to make sure that the correct number of products was being received and distributed