**Sally Saltwater**

625 N. Jordan Ave., Bloomington, IN 47405

555-555-5555

username@iu.edu

**Education**

**Indiana University** Bloomington, IN

Bachelor of Science in Business; GPA 3.7/4.0 May 2018

Major: Professional Sales

Minor: Marketing

**Customer Service Experience**

**Best Buy** Bloomington, IN

*Sales Associate* November 2015 – Present

* Display inventory on the sales floor shelves and set up marketing displays through conferring with the manager and the corporate display sheets in order to provide the most appealing and efficient shopping experience for the customer.
* Greet customers as they enter resulting in the customer feeling comfortable to talk with the sales staff in order for us to provide the correct services or goods.
* Utilize all relevant sales tools through the use of relational communication and effective customer service in order to drive profitable growth for our region.

**Local Marketing Company** Bloomington, IN

*Marketing Intern* June 2015 – August 2015

* Analyzed current marketing strategies by researching expanding markets in order to gather a portfolio for the manager to utilize.
* Created marketing campaigns for new outreach events through coordinating with peers resulting in double the attendance from previous outreach events.
* Corresponded with campus ambassadors through promoting campaigns in order to provide our services to select students.

**Skills**

* Adobe InDesign (proficient)
* Adobe Photoshop (proficient)